



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

# CONTRACT

<u>Contract / Revision</u> 705602 /		<u>Alt Order #</u> 06271264
<u>Product</u> <b>PRIORITIES USA ACTN</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/15/12</b>		<u>Estimate #</u> <b>1564</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KTVD</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mundy Katowitz Media/ POL**  
**1322 G St SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTVD	10/12/12	10/12/12	KTVD 9News 7a	M-F 7-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$300.00			
N 2	KTVD	10/12/12	10/12/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$300.00			
N 3	KTVD	10/12/12	10/12/12	Anderson Cooper	9-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$250.00			
N 4	KTVD	10/12/12	10/12/12	KTVD 9news 930p	930-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$500.00			
N 5	KTVD	10/15/12	10/15/12	KTVD 9news 11a	11-1130a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$250.00			
N 6	KTVD	10/15/12	10/15/12	KTVD 9News 7a	M-F 7-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$300.00			
N 7	KTVD	10/15/12	10/15/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$300.00			
N 8	KTVD	10/15/12	10/15/12	10/15 (Mon) Do not use, use	930-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$500.00			
N 9	KTVD	10/13/12	10/13/12	According to Jim	530-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$150.00			
N 10	KTVD	10/13/12	10/13/12	KTVD 9News Sat 6-7a	Sat 6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$300.00			
N 11	KTVD	10/13/12	10/13/12	Sat Prime B	8-9p		:30			NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
705602 /	06271264

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	PRIORITIES USA ACTN	1564

Advertiser	Original Date / Revision
Priorities USA Action	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$250.00												
N 12	KTVD	10/14/12	10/14/12	KTVD 9News Sun 6-7a	Sun 6-7a		:30			NM	1	\$250.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$250.00												
N 13	KTVD	10/14/12	10/14/12	Sun 9p News	Sun 9-930p		:30			NM	1	\$650.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$650.00												
N 14	KTVD	10/11/12	10/11/12	KTVD 9news 11a	11-1130a		:30			NM	1	\$250.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$250.00												
N 15	KTVD	10/11/12	10/11/12	KTVD 9News 7a	M-F 7-8a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$300.00												
N 16	KTVD	10/11/12	10/11/12	Thu Prime A	7-8p		:30			NM	1	\$250.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$250.00												
N 17	KTVD	10/11/12	10/11/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$300.00												
N 18	KTVD	10/11/12	10/11/12	M-F 9p News	M-F 9-930p		:30			NM	1	\$650.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$650.00												
N 19	KTVD	10/09/12	10/09/12	KTVD 9news 11a	11-1130a		:30			NM	1	\$250.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$250.00												
N 20	KTVD	10/09/12	10/09/12	KTVD 9News 7a	M-F 7-8a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$300.00												
N 21	KTVD	10/09/12	10/09/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$300.00												
N 22	KTVD	10/09/12	10/09/12	M-F 9p News	M-F 9-930p		:30			NM	1	\$650.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$650.00												
N 23	KTVD	10/10/12	10/10/12	KTVD 9News 7a	M-F 7-8a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$300.00												
N 24	KTVD	10/10/12	10/10/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	1	\$300.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$300.00												
N 25	KTVD	10/10/12	10/10/12	Anderson Cooper	9-10a		:30			NM	1	\$250.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$250.00												
N 26	KTVD	10/10/12	10/10/12	KTVD 9news 930p	930-10p		:30			NM	1	\$500.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$500.00												
N 27	KTVD	10/14/12	10/14/12	KTVD 9news 5p Sun	Sun 5-6p		:30			NM	1	\$700.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Estimate #</u> <b>1564</b>
		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

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Week:		10/08/12	10/14/12	-----S				1	\$700.00			
N 28	KTVD	10/09/12	10/09/12	The Daily Buzz	M-F 4-5a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$25.00			
Totals											28	\$9,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	28	\$9,625.00	\$8,181.25
<b>Totals</b>	<b>28</b>	<b>\$9,625.00</b>	<b>\$8,181.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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